



HOLY CROSS COLLEGE

Jubatara Campus, Lembucherra, West Tripura, India
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NOTICE

This is to inform the students of BBA 6th Semester (Marketing and Finance) that the Presentation and Viva-Voce of the External Project Paper BMGT-604C and BMGT-608C will be held on 6th July, 2022 in presence of Panel of experts.

(Dr. Sushobhan Sengupta)

HEAD
Dept. of Business Administration
HOLY CROSS COLLEGE, AGARTALA

Sl. No.	Name of the Student	Name of the Project	Project Guide
1	Karabi Jamatia	A study on role of Technology in Indian banking sector	Achintya Bhattacharjee
2	Purabi Jamatia	A study on the usage pattern and preference of debit card among customers	Sriparna Roy
3	Lalengvari Kaipeng	A study on comparative analysis on product and services offered by Punjab National bank and HDFC bank	Achintya Bhattacharjee
4	Apurba Sharma	A study on investor perception and awareness about Mutual Fund	Dr. Subhoban Sengupta
5	Bishal Saha	Impact of Covid 19 on small business in Agartala	Dr. Subhoban Sengupta
6	Niladri Shakhar Kar	A study on cost structure of residential flat at Agartala	Sriparna Roy
7	Sourav Paul	A study on purchase of motor insurance	Sriparna Roy
8	Biraj Malakar	An analytical study on top five FMCG companies in India and predict its future growth	Dr. Subhoban Sengupta
9	Lalrokima	A study on customer satisfaction towards Zomato food ordering with special reference to Agartala	Subhajit Paul
10	Ankit Saha	A study on the customer perception towards the Samsung mobile phone in Agartala	Sharmili Chakraborty
11	Rosesh Debbarma	The impact of marketing communication on product development	Rupa Saha
12	Akash Debbarma	A study on customer satisfaction towards Royal Enfield bikes	Rupa Saha
13	Samarjit Jamatia	Impact of Social media on online food supply system in Tripura	Sharmili Chakraborty